



Laramie PUBLIC ART Coalition

REQUEST FOR QUALIFICATIONS

Murals for Downtown Clinic & Boomer's BBQ, 611 & 615 S. 2nd Street, Laramie, WY

Project Intent

The Laramie Mural Project utilizes local artists to create one-of-a-kind large-scale murals in the heart of downtown that reflect Laramie's cultural assets. To this end, the Laramie Mural Project seeks an artist or artist team to design and create a pocket mural in the alley behind the Downtown Clinic and a short wall on Second Street that will contribute to expressing Laramie's cultural assets.

This project is funded by the Laramie Mural Project in cooperation with the Laramie Public Art Committee.

Goals for the Mural

- Create excitement and interest for the community, visitors, and prospective residents and businesses
- Advance the Laramie Mural Project's goal of celebrating Laramie by contributing to its visual vibrancy in public spaces
- Be low-maintenance
- Highlight the work of local artists
- Support and grow the Laramie Mural Project membership through active participation in LMP meetings and events

Project site: Laramie Downtown Clinic



West Alley Wall - size: 20 x 10.6 ft.

Budget

The Laramie Mural Project (LMP) budget for this project is up to \$8,000, if all walls are incorporated into the design. The budget includes costs associated with the project including, but not limited to: artist's stipend, materials, and associated costs.

Timeline

- Request for Qualifications:**
 - Feb 1 - competition announced
 - Feb 24 - RFQ deadline
- Selection Committee meets:**
 - Week of March 13
- Three Semi-finalists notified:**
 - On or before March 17
- Semi-finalists presentations:**
 - Week of April 10
- Finalist announced & contacted:**
 - Week of April 17
- Contract signed:**
 - April 28
- Mural completed:** September 1

Eligibility

Open to experienced Laramie-based and Albany County artists regardless of race, color, religion, national origin, gender, age, military status, sexual orientation, marital status, or physical or mental disability. Artist teams are eligible to apply.



North Alley Wall



North Alley Wall - size: 59.7 x 10.6 ft.



South 2nd Street wall - size: 18 x

History & Background

Recognizing the need to beautify downtown while celebrating our uniqueness, in 2011 the Laramie Mural Project was initiated by the Laramie Main Street Alliance and the University of Wyoming Art Museum.

The artist community seized the opportunity to share their skills and vision for the future by creating public spaces that celebrate who we are today in powerful ways.

Now in its sixth year, the Laramie Mural Project has resulted in 11 large-scale murals and 7 mini murals that enliven the downtown. The murals have garnered local, regional and national attention that has resulted in increased foot traffic downtown.

With the innovation of the Laramie Mural Project giving voices to artists to celebrate our cultural and heritage assets, the future of downtown Laramie looks bright. From private investments to public spaces, ongoing donations for public art and increased foot traffic, the mural artists have truly made an impact to the economic and social vitality of the downtown district.

If you have any questions or need more information, please contact the Project Manager:

Mary Katherine Scott
mkscott@uwyo.edu



South Alley Wall - size: 59.7 x 10.6

How to Apply

Artists' RFQ packet should include the following:

- **Letter of interest** of no more than one page in length that explains the artist's interest in the project.
- **Current résumé.** If submitting as a team, a current resume should be submitted for each team member.
- **Images of previous work (max 10).** Digital images are preferred and should be .jpg, 300 dpi, 6 inches in the longest direction, RGB color.
- **Image list.** Please include: artist's name, title, date, medium, size, and if a commissioned project, location and the commission budget.
- **References.** Submit three professional references who have direct knowledge of the artist's work and working methods. List must include name, title, company/organization, email address, and phone number.
- **Contact details.** Include a phone number and/or email address where you can be reached.
- **Optional.** The artist may include up to three selections of support materials such as reviews, news articles, and other related information.

Submit all qualification materials on a jump drive by 4pm on February 24, 2017 to:

Laramie Mural Project
ATTN: Downtown Clinic
207 Grand
Laramie, WY 82070

The Selection Committee includes:

- The Project Manager
- Property owner(s) or his/her representative(s)
- Beautification Committee representative
- Professional Arts administrator
- Local artist who does not apply to the call

The Artist Selection Committee will review all artist submissions and select up to three artists to develop proposals for the site. Those artists will be compensated \$150 each for concept development and presentation to the Committee. A finalist will be selected following this stage of the process.