

REQUEST for QUALIFICATIONS

Murals for Downtown Clinic & Boomer's BBQ // 611 & 615 S. 2nd Street, Laramie, WY

Project Intent

The Laramie Mural Project utilizes local artists to create one-of-a-kind large-scale murals in the heart of downtown that reflect Laramie's cultural assets. To this end, the Laramie Mural Project seeks an artist or artist team to design and create a pocket mural in the alley behind the Downtown Clinic (DTC) and on a short wall on 2nd Street that will create a welcoming environment for the community and Downtown Clinic patients.

The Downtown Clinic is a free, volunteer-based primary healthcare clinic located in Laramie, Wyoming. Our mission is to provide professional, non-emergent acute and chronic care to residents of our county (Albany County) who lack access to healthcare. DTC believes healthcare is a right deserved by all, regardless of financial status.

This project is organized and funded by the Laramie Mural Project (LMP, Laramie Main Street Alliance (LMSA), the Laramie Public Art Coalition (LPAC), University of Wyoming Art Museum, Wyoming Cultural Trust Fund and the Laramie Beautification Committee.

Project site

Murals will be in the alley behind the Downtown Clinic and Boomer's BBQ, 611 & 615 S. 2nd Street, Laramie, WY. Pocket alley (3 possible walls) plus a north-facing wall on 2nd Street.

Budget

The budget for this project is up to \$12,047 based on square footage of \$7 per square foot. The budget is to cover the artist's stipend, materials, and rental equipment. If the design does not include the full walls available, the budget will be adjusted accordingly.

Timeline*

Request for Qualifications:

Mar 1- competition announced
Mar 6, 5pm - Q&A and walkthrough of site with staff from Downtown Clinic
Mar 29, 4pm - RFQ deadline

Selection Committee meets:

April 2
Three Semi-finalists notified and RFP:
April 3
Semi-finalists present design & budget:

May 30, 8:30-10:30am

Finalist announced:

Jun 1
Mural completed:
September 1, 2018

**The Laramie Mural Project reserves the right to change the project timeline, as well as not select a finalist if the selection committee is not confident in any of the proposals.*

Reminder

A site visit for artists interested in submitting their RFQs is scheduled for Tuesday, March 6, 2018 at 5pm with Meg Thompson Stanton, LPAC Coordinator. Meet in the alley by the DTC.

Process

The Artist Selection Committee will review all artist submissions and select up to three artists to develop proposals for the site (Request for Proposals or RFP). Those artists will be compensated \$150 each for concept development and presentation to the Committee. A finalist will be selected following this stage of the process.



History & Background

Recognizing the need to beautify downtown while celebrating our uniqueness, in 2011 the Laramie Mural Project was initiated by the Laramie Main Street Alliance and the University of Wyoming Art Museum.

The artist community seized the opportunity to share their skills and vision for the future by creating public spaces that celebrate who we are today in powerful ways.

Now in its seventh year, the Laramie Mural Project has resulted in 11 large-scale murals and 8 mini murals that enliven the downtown. The murals have garnered local, regional and national attention that has resulted in increased foot traffic downtown.

With the innovation of the Laramie Mural Project giving voices to artists to celebrate our cultural and heritage assets, the future of downtown Laramie looks bright. From private investments to public spaces, ongoing donations for public art and increased foot traffic, the mural artists have truly made an impact to the economic and social vitality of the downtown district.

Established in 2016, the Laramie Public Art Coalition's mission is to enhance the unique cultural and visual vibrancy of Laramie and Albany County in a manner that encourages participation and engagement from our citizens. LPAC facilitates public art projects.

Eligibility:

Open to experienced Laramie-based and Albany County artists regardless of race, color, religion, national origin, gender, age, military status, sexual orientation, marital status, or physical or mental disability. Individual artists and artist teams are eligible to apply.

Selection Criteria

- Quality of proposed design and creative conceptual vision
- Proficiency with chosen material
- Ability to work well with Downtown clinic community
- Appropriateness of the work within the site and community contexts. Design or theme should complement the outdoor garden area and seating area (to be completed by June 2018)
- Be low-maintenance and durable
- Ability to complete projects within budget and timeframe
- Advance the Laramie Mural Project's goal of celebrating Laramie by contributing to its cultural and visual vibrancy in public spaces, including for this specific call, celebrating Laramie's diversity and multicultural assets.

How to Apply

Email the following materials to LPACsubmissions@gmail.com :

A. Written Materials (send as PDFs):

1. **Letter of interest** of no more than one page in length that explains your interest in the project.
2. **Current résumé.** If submitting as a team, résumés with contact details (email + phone) should be submitted for each team.
3. **Image list.** Must correspond to the numbered images with artist's name, title, date, materials, size, and any relative information that selection committee should know.
4. **References.** Submit three professional references who have direct knowledge of the artist's work and working methods. List must include name, title, company/organization, email address, and phone number.
5. **Contact details.** Include a phone number and/or email address where you can be reached.

- B. 5 Images of previous work.** Digital images are required to be under 4MB, 180 dpi and no less than 1200 pixels on the longest side and RGB color. Label all images 1-5 with the title of the artwork and last name of the artist.

*Submit all qualification materials by 4pm
on March 29, 2018 to:*

Meg Thompson Stanton, LPAC Coordinator
LPACsubmissions@gmail.com

QUESTIONS?

Contact Meg via the email above or at (307) 223-5722 for assistance.

The Selection Committee includes:

- LMP Project Manager
- Property owner(s) or his/her representative(s)
- LPAC representative
- Professional Arts administrator (non-voting)
- Local artist who does not apply to the call

Site Images



Overview of site, total sq. ft.: 1,721



South Alley Wall - size: 59.7 (l) x 10.6 (h) ft.



South 2nd Street wall - size: 18 (l) x 13.5 (h)



North Alley Wall - size: 59.7 (l) x 10.6 (h) ft.



West Alley Wall - size: 20 (l) x 10.6 (h) ft.